



**Innovative Products that Deliver**

**Continuous Improvement**

**Cost-Savings Solutions**

**Sustainability**

## Visual Label Printer

Visual Label printers are versatile and tough for industrial environments. Label supplies are resistant to tears, water, UV and chemicals. Each system includes BarTender<sup>®</sup> software so you create a variety of industrial signage.

- > OSHA Compliance / Safety
- > Pipe Marking
- > Rack / Barcode Labeling
- > Warehouse / Facility
- > Equipment / Rack
- > 5S & Lean
- > GHS / Chemical
- > Arc Flash
- > Wire Marking
- > Lockout / Tagout

### Desktop industrial label printer

The Visual Label Printer is a compact, industrial label printer featuring a rugged chassis, color LCD screen, built-in Ethernet connectivity, and effortless supply loading.

**System Includes:**

- > Print software, drivers and cables
- > Templates and industrial symbol library
- > One starter black printer ink
- > 3.5" color TFT display & keyboard
- > User guide

DESCRIPTION	ITEM #
Visual Label Printer	13-1850











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**Features/Benefits**

- > Indoor/outdoor supplies
- > Print speed up to 6-in/second
- > Prints up to 4" width
- > ENERGY STAR® qualified

**Comparison**

Equipment	 Visual Label Printer	 DuraLabel Toro Max	 Brady S3100
Equipment Cost	\$1,414.85	\$2,695	\$1,899
Start-up Supplies Included: 1 ea: Black Ink	\$250.00 value	No Supplies Included	No Supplies Included
Supplies	Visual Label Printer	DuraLabel Toro Max	Brady 53100
 Black Ink / ft	\$77.82 / 984 ft	\$179.99 / 361 ft	\$149.99 / 200 ft
Cost / ft	\$0.08	\$0.50	\$0.75
 4" Vinyl Tape / ft	\$210.65 / 150 ft	\$344.99 / 140 ft	\$310.99 / 100 ft
Cost / ft	\$1.40	\$2.46	\$3.10
 GHS Label 4x6 / qty	\$204.45 / 225 Labels	\$331.99 / 200 Labels	\$264.99 / 200 Labels
Cost / ea	\$0.91	\$1.66	\$1.32
Label Cost Comparison w/Ink	Label Cost Comparison w/Ink	Label Cost Comparison w/Ink	Label Cost Comparison w/Ink
 Yellow Vinyl Label 4x6	\$0.74	\$1.48	\$1.93
 GHS Label 4x6	\$0.49	\$1.08	\$1.04

**Visualize. Improve. Sustain.**

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