



### Ventra in Fowlerville, MI, Saved Almost \$5,000 Using the Visual Sign Shop for All Their Visual Communications Needs

#### Automotive Manufacturing Cost Saving Continuous Improvement Case Study

Ventra, a division of Flex-N-Gate, started with aftermarket auto parts in 1956 and advanced into O.E. parts production by 1968. They produce the highest quality products and systems for the automotive industry. Ventra has extensive plastics, metals, lighting and mechanical assemblies experience and they persistently strive for continuous improvement and on-time delivery of defect-free products. They have a global platform with 64 integrated manufacturing facilities in the United States, Brazil, China, Argentina, Spain, France, Germany, Mexico, and Canada that provide clients with improved quality, efficiency, cost and control. With over 24,000 associates world-wide they can build their customers' components and deliver them to factories anywhere in the world. The facility in Fowlerville, MI is driven by visual communications to aid their facility in answering critical questions for employees and customers.

**Challenge:** Ventra purchased a little over \$6,000 worth of visual communications each year and needed a way to find cost savings. Ventra reached out to Visual Workplace, Inc. to find out what they could do.

**Solution:** The Visual Workplace team provided a solution that would help save the Ventra facility almost \$5,000 per year in visual communications. They recommended the Visual Sign Shop, an innovative system Ventra could use internally to create and customize visual communications for their workplace with long term savings. The Visual Sign Shop is a mobile system that is designed to give the user the flexibility and speed to create visual communications quickly and easily.

**Cost Savings:** Saved a total of \$4988.04 in one year on visual communications.

#### One year of savings using the Visual Sign Shop

Total Signs Made =	193
Cost to Purchase =	\$6,131.65
Cost to Make =	\$1,143.61
Total Savings =	\$4988.04

*...the possibilities are endless when having the ability to design, plot and display your signs on demand...*

**What would this cost savings look like in your organization?**

**Signs can be created quickly and look professional.**

With the Visual Sign Shop, you can design and create many different visual communications with versatility and speed at a much lower cost than purchasing each sign individually. The Visual Sign Shop gives you the flexibility to create a sign on the spot. You can create signs to indicate Eye Wash Stations, PPE Requirements for 5S, Kaizen events or Kanban's. Creating visuals to communicate hazardous areas and safety regulations lead to more cost savings by reducing injuries and keeping employees healthy. There are so many different signs you can make, the list is endless. Get lean with the Visual Sign Shop from Visual Workplace, Inc.



*"Using the mobile in-house sign shop has made us versatile in safety and visual management. It has given us the ability to react quickly to areas that need attention and provides immediate results to employee suggestions. It's simple to use and produces great quality signs and labels."*

Donald, Ventra Facility / Fowlerville, MI.

**Visual Communications  
for Your Facility**

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